

Automotive Telecommunication Technology Tokyo Conference

Oct.20(Tue.)

	Convention Hall A	Convention Hall B
10:10 ~ 11:00	Special Speech 1 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY Changing the automotive business for ICT "Starting from China for car distribution revolution"  Mr. Shigeki Tomoyama • Assistant to President, GAC TOYOTA MOTOR CO.LTD. • Project General Manager, e-TOYOTA Div., TOYOTA MOTOR CORPORATION • President, TOYOTA MEDIA SERVICE CORP.	Keynote Speech 4 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY Aims of NTT DOCOMO for the future of mobile communication  Mr. Mitsunobu Komori Executive Vice President Chief Technical Officer Managing Director of R&D Center Member of the Board of Directors NTT DOCOMO, Inc.
11:10 ~ 12:00	Keynote Speech 1 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY Newest service and next generation telematics navigation [WND] for NAVITIME  Ph.D. Keisuke Onishi President, CEO NAVITIME JAPAN Co., Ltd.	Keynote Speech 5 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY Automobile x WiMAX The future achieved by uniting car and mobile, broadband communication  Mr. Takashi Tanaka • Associate Senior Vice President Solution Business Member of the Board of KDDI CORPORATION • President of UQ Communications Inc.
12:40 ~ 13:30	Keynote Speech 2 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY [Joy of Mobility] for the consumer based on [Environment] [Safety] about HONDA telematics  Mr. Takeshi Imai Internavi Telematics Division General Manager Honda Motor Co.,Ltd.	Keynote Speech 6 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY SoftBank (Internet Company) draws uniting of automotive and telecommunication  Mr. Junichi Miyakawa Executive Vice President Director & CTO SOFTBANK MOBILE Corp.
13:40 ~ 14:30	Keynote Speech 3 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY The latest trend for V to V, R to V with telecommunication use safe driving support system  Mr. Masao Fukushima Engineering Director IT and ITS Engineering Department NISSAN MOTOR CO., LTD.	Keynote Speech 7 Advanced registration 5,000JPY [On Site 8,000JPY] ENGLISH & JAPANESE Approach of Microsoft for the next generation in-vehicle system  Mr. Greg Baribault Director Product Management & Marketing Microsoft
14:40 ~ 15:30	Conference Free JAPANESE ONLY Approach on ITS upgrade with electric wave media  Mr. Shinji Ide Deputy Director for Land Mobile Communications Division Radio Department, Telecommunications Bureau Ministry of Internal Affairs and Communications	Keynote Speech 8 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY Evolution of the next generation car navigation and digital map technology  Mr. Shuichi Mori CEO and President INCREMENT P CORPORATION
15:40 ~ 16:30	Conference Free JAPANESE ONLY Point of business value design for solution of competitive age that ICT creates  Mr. Mitsuhiro Enokida Japan Excel-Management Consulting Co., Ltd.	Special Speech 2 Advanced registration 5,000JPY [On Site 8,000JPY] JAPANESE ONLY New business and new market for ICT x CAR  Telecommunication / ITS Journalist Mr. Hisashi Kamio Japan Excel-Management Consulting Co., Ltd.  Mr. Shigeki Yamazaki

Automotive Telecommunication Technology Tokyo Conference

Oct.21 (Wed.)

Oct.22 (Thu.)

Event Hall

Event Hall

Conference

Free

JAPANESE ONLY

The future of parking business
by telecommunication technology



Mr. Shinjiro Aoki

The Head of Parking Research Institute
PARK24 Co., Ltd.

10:10
}
11:10

Conference

Free

JAPANESE ONLY

The future of Bluetooth technology



Mr. Isao Kimura

Technical Marketing Manager, Japan
Bluetooth SIG, Inc.

10:10
}
11:10

Conference

Free

JAPANESE ONLY

Small regional making of
negative environmental impact.
Current situation
and the future of car shirring



Mr. Mitsumasa Takayama

ORIX Auto Corporation

11:20
}
12:20

Conference

Free

JAPANESE ONLY

Current situation
and the future of Mobile-Felica



Mr. Shigeki Tanaka

General Manager
Corporate Strategy Dept.
FeliCa Networks, Inc.

11:20
}
12:20

Conference

Free

JAPANESE ONLY

Current approach
and future perspective
of Yokosuka Research Park concerning ITS



Mr. Sumiyoshi Koichi

Yokosuka Telecom Research Park, Inc.

12:50
}
13:50

Presentation

Free

JAPANESE ONLY

The approach of i-format activity.

Mr. Satomi Sudo
Chairman, i-format

15:10
}
16:10

Reference

i format forum

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※Please, note that conference, theme, speaker may change.